

Rep Order# 6850947 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106413 Last Received: 09/10/2012 8:25 AM

Printed: 09/11/2012 12:51 PM
1 of 3

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () HELLER FOR SENATE
Product HELLER FOR SENATE
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency CPM/PZE
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm PHLADELPHIA
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total cost	Daypart
1	TH		9A-10A		:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
2	M		9A-10A		:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
3	W-F		11A-12P		:30	\$200.00	09/12-09/14	3	1	3	\$600.00	
4	W-F		1230P-1P		:30	\$100.00	09/12-09/14	3	1	3	\$300.00	
5	M-TU		1230P-1P		:30	\$100.00	09/12-09/18	2	1	2	\$200.00	
6	W-F		1P-2P		:30	\$200.00	09/12-09/14	3	1	3	\$600.00	
7	M-TU		1P-2P		:30	\$200.00	09/17-09/18	2	1	2	\$400.00	
8	W,F		11P-1135P		:30	\$750.00	09/12-09/14	2	1	2	\$1,500.00	
9	TU		11P-1135P		:30	\$750.00	09/18-09/18	1	1	1	\$750.00	

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EC'd Yes

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Product HELLER FOR SENATE

Estimate# NEIL WILLIAMS

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3299 K STREET NW SUITE #200
WASHINGTON, DC 20007

Agency CPI/P2/E

Flight Dates 09/12/2012 - 09/18/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books null
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE